Boston meeting aims ‘Beyond Expectations’

Yankee Dental Congress organizers are anticipating 28,000 dental professionals to be at the Boston-based meeting from Jan. 28–Feb. 1. The theme for this year’s meeting is “Beyond Expectations,” and the agenda includes some of the dental industry’s top speakers and technology experts. Organizers promise that attendees will “have the chance to explore and discover best practices, products and resources to improve your practice, increase your knowledge and better serve your patients.”

Education highlights include:
• “Tenth Annual Conference for Women in Dentistry” – Join Soo-Kin Woo, DMD, and Connie Podesta for two days of learning, networking and fun.
• “Fast Track: Immediate Implant Placement in the Esthetic Zone” – Six hours of sessions cover implant planning, the esthetic zone and immediate placement.
• “Interprofessional Symposium” – Join expert physicians from New England’s premier hospitals as they present information on the management of patients with medical issues that a dentist may encounter in daily practice.
• Terry Tanaka, DDS – Discover new guidelines for management of esthetic and restorative problems that were not taught in the dental curriculum.
• Thomas Viola, RPh, CCP – The pharmacology specialist presents “Between a Rock and a Heart Place: Cardiovascular Systemic Diseases and the Dental Considerations of the Medications Used in their Treatment.”
• Jane Soxman, DDS – Sharpen your clinical skills and heighten your confidence when treating pediatric patients in “Clinical Techniques in Pediatrics.”
• Warren Karp, DMD, PhD – Learn to translate scientific nutrition principles into practical, everyday diet and nutrition recommendations for patients in “Nutrition Update: 2015.”
• Paul Homoly, DDS – Understand how to make case acceptance — from single-tooth to complex-care dentistry — predictably successful for practice growth in “Making It Easy for Patients to Say ‘Yes.’”

450 companies in exhibit hall
The 2015 exhibit hall is an extension of the meeting’s educational experience, with cutting-edge techniques, hands-on testing, innovative product demonstrations and direct access to more than 450 organizations and the industry’s most effective products and services.

On Thursday evening you can boogie down to the hits from the 1970s at the “Throwback Thursday Dance Party.” The complimentary event is an opportunity to socialize with colleagues while celebrating 40 years of Yankee.

Many courses were close to selling out at press time, so it’s worth registering soon at www.yankeedental.com.

(Source: Yankee Dental Congress)